



SPOTLIGHT

1. PREAMBLE:

Vitthal Udyognagar Industries Association (V.U.I.A.) is an Association of Industries located in Vitthal Udyognagar, adjoining to Vallabh Vidyanagar Township in Charotar area of Anand district in Gujarat State.

2. CHAROTAR AND ITS PEOPLE:

The fertile tract with abundant water resources and green trees between rivers MAHI and VATRAK in Kheda District is known as 'CHAROTAR'. People of Charotar are hard working. Their outstanding character is that they possess robust commonsense and are down to earth and practical. They are generally bold, enterprising, informal and straightforward. They neither mince words nor hesitate to call spade a spade. Being resourceful and dynamic, they are quick to move with changing times. Being warm-hearted, they easily make friends. In adversity there can be no better friend than the one from Charotar. He can be difficult person too, if you cross swords with him and yet reconciliation with him is always possible since he is generally lion-hearted and inclined to forget and forgive.

3. ORIGIN OF VITTHAL UDYOGNAGAR:

Having observed that youth from rural areas of not only Charotar but all over India migrate to cities in pursuit of higher education, Sardar Vallabhbhai Patel, who hailed from Karasmad village of Charotar inspired late Shri Bhailalbhair Patel, popularly known as "Bhaikaka" and Bhikhabhai Patel to take in hand a project to establish a center of higher education in rural area of Charotar. Thus came into being the educational township of Vallabh Vidyanagar, which is now the seat of Sardar Patel University. Vallabh Vidyanagar, the education township named after Sardar Vallabhbhai Patel, the First Deputy Prime Minister of independent India and the architect of its integration, can today boast of almost every faculty providing education from K. G. to Ph.D. Level.

Shri H. M. Patel, I.C.S. Retd. Former Finance Minister of India, who took over reins of the Educational Institution – Charotar Vidya Mandal from late Shri Bhaikaka in 1958–59 realised that youth of Charotar would continue to migrate, albeit few years after graduation to the cities in search of jobs. He

therefore conceived the project of establishing an industrial estate near the educational township of Vallabh Vidyanagar and named it after another illustrious son of Charotar – the first Indian Chairman of the Central Legislative Council during the British regime – Shri Vitthalbhai Patel, the elder brother of Sardar Vallabhbhai Patel.

Shri H. M. Patel invited leading Industrialists of Charotar, who had their industries in Mumbai and elsewhere to come to Vallabh Vidyanagar and establish their units. He promised them all possible help in procuring principal infrastructure facilities such as Land, Power and Water. It was in response to his invitation that large units like Elecon Engineering Company Limited, Gujarat Manufacturing Company Limited, were established in this area. Shri H.M.Patel had initially planned the establishment of a private sector company known as “Vitthal Udyognagar Industrial Development Company Private Limited”, but after the formation of separate State of Gujarat on 1st May 1960 Gujarat Industrial Development Corporation was formed which took over the work of development of the industrial Estate of Vitthal Udyognagar.

4. FORMATION OF VUIA. :

Within a few years of its establishment, the industrial Estate at V.U.Nagar started expanding. Later when the Karamsad Gram Panchayat, in whose revenue limits V.U.Nagar falls, for the first time clamped heavy Octroi Duty, all large and small industrialists rose untidily in protest and formed the present V.U.I.A. under the leadership of Shri B.I.Patel of Elecon Engg. Co. Ltd., and Shri J.V.Patel of Gujarat Machinery Manufacturers Ltd., to safeguard the industrial interests. The Association has since not looked back and grown into one of the most formidable, forceful, dynamic and vocal Associations of industries in Gujarat undertaking a variety of activities for the benefit of all the industrial Units.

5. HOW DOES V.U.I.A. FUNCTION?

General Body of the members elects the Executive Committee, which in turn elects its office bearers. For each subject, field of its activity there is a sub-committee headed by a Convenor who articulates the issue confronting the industrial Units and in co.ordination with the office bearers takes up the issues with the concerned Government, Semi government or corporate authorities. Besides he also organises periodical meetings of the concerned authorities with Association members for fruitful exchange of views and expeditious resolution of problems. On major issues the President, Vice President or General Secretary lead delegations of the Association to

concerned Government Secretaries or Ministers, represent the problem personally, submit Memoranda and seek speedy solutions.

6. *FIELDS OF ACTIVITY:*

(i) *Liasoning of issues with:*

- A) Gujarat Industrial Development Corpn.
 - B) Central Excise and Custom Department
 - C) Gujarat Electricity Board – MGVCL
 - D) Banks and Financial Institutions.
 - E) Gujarat Small Industries Corporation
 - F) National Small Industries Corporation
 - G) Post and Telegraphs Department
 - H) Telecom Department (BSNL)
 - I) Railways & State Transport (S.T.)
 - J) Industries Department
 - K) Factory Inspectorate
 - L) Provident Fund Commissioner
 - M) Labour Commission
 - N) Gujarat Pollution Control Board,
 - O) Weight & Measurements
- and so on.

(ii) *VARIOUS ACTIVITIES:*

- A) Running a state of the art Community Hall for Meetings and Community activities.
- B) Voluntary Health Care Scheme for Industrial workers and their families.
- C) Running of School & Balwadi for children of Industrial Workers.
- D) Organising Training Programmes / Seminars.
- E) Maintenance of streetlights in the Industrial Estate.
- F) Taking up any other service of common interest to members.
- G) Signed MOU with various educational institutes.

- H) Organizing Blood Donation Camp, SAFAI ABHIYAN, Industrial Visits, etc.
- I) Sport activities for industrial workers like Cricket tournament, Volley Ball Tournaments, etc.

7. *Accomplishments since Inception :*

- i. Steadily built up a formidable membership consisting of 850 Plus members as on 31.3.2018.
- ii. Affiliation of V.U.I.A. :
 - a) Federation of Industries & Associations – Gujarat (F.I.A.), Ahmedabad.
 - b) Gujarat Chamber of Commerce and Industry (G.C.C.I.), Ahmedabad.
 - c) Federation of Association of Small Industries of India, New Delhi (FASII).
 - d) Confederation of Indian Industry (C.I.I.), Western Region, Mumbai.
 - e) Federation of Gujarat Mills & Industries (F.G.I.), Vadodara.

ix. M.O.U.'s with educational institutes :

- 1. Charotar University of Science and Technology (CHARUSAT), Changa.
 - 2. Birla Vishwakarma Mahavidyalaya, Vallabh Vidyanagar.
 - 3. G. H. Patel Collage of Engineering & Technology (GCET), Vallabh Vidyanagar.
 - 4. D. Patel Institute of Technology (ADIT), New Vidyanagar.
 - 5. Anand Institute Of Management And Information Science, Anand
 - 6. B.J.V.M. Collage , Vallabh Vidyanagar
- x. Road naming & numbering for facilitating easy location of various industrial units.
 - xi. Successfully prevented extension of application of ESI Scheme to Industrial Units in Vitthal Udyognagar by framing and implementing VUIA's Voluntary Health Care Scheme in Collaboration with Shree Krishna Hospital of Charutar Arogya Mandal, Karamsad.

Built a Medical Extension Centre in the Association campus having qualified doctors, nurses and dispensary
 - xii. Actively helped to maintain by and large a steady industrial peace in the area

- xiii. Attained a stature and a status for the Association where its voice has to be heard and cannot easily be ignored. VUIA can, without being immodest claim that it is today one of the most dynamic, forceful and effective Industrial Associations in the State of Gujarat.
- xiv. Running a Balwadi for primary education for the children of industrial workers of this area, A new building with complete infrastructure is running.
- xv. Successfully handled & completed Government Critical Infrastructure Development Projects (CIDP), CIDP – I, II & III.

CIDP – I	CIDP – II	CIDP – III
<ul style="list-style-type: none"> • Road Strengthening & Widening • Pipe & Slab Culvers. • Storm water drainage. • Water Supply System up gradation. • Underground Electrification. 	<ul style="list-style-type: none"> • Road Strengthening & Widening • Storm Water Drainage 	<ul style="list-style-type: none"> • Road Strengthening & Widening • Overhead Water Tank. • City Bus stands.

